



WALSH MEDIA, INC.

Shaping the Way the World Hears You

Process Outline

Persona

- *Discovery
- *Development
- *Approval
- *Audio Demonstrations
- *Finalize

Pre-Production

- * Project Receipt
- * Establish Timeline
- * Call Flow Design
- * Audio file format determination and testing
- * Script Formatting
- * Script Consulting
- * Translation

Production

- * Recording Facilities
- * Review previously recorded audio
- * Voice session and voice coaching
- * Editing
- * Production
- * Voicemail preview for MOH applications

Delivery

- * Electronic
 - FTP
 - e-mail
 - Client specific software
- * Hard copy
 - CD
 - Format-specific Media
- * Audio Archiving
 - High quality wavs
 - Project-specific format

On-going Support

As updates and new projects are needed, your project manager will provide support through the Pre-Production, Production, and Delivery steps. We'll develop a customized process that best fits your requirements.

Project Management

